

FAHAD BASHIR

Amazon Virtual Assistant

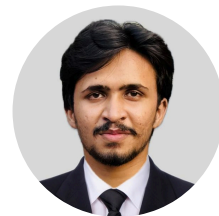
+923213437619

linkedin.com/in/fahadbashir66/

Faisalabad, Pakistan

@fahadsipra96@gmail.com

upwork.com/freelancers/~01342e7f6de969005b



SUMMARY

I'm an Amazon Virtual Assistant with over 4 years of experience helping brands succeed on Amazon. I specialise in catalog management, handling day-to-day operations, and launching new products from scratch through to success. I also manage PPC campaigns to increase visibility and drive sales. I'm all about finding practical solutions that make a real difference for your business.

EDUCATION

2020 - 2024

Faisalabad, Pakistan

- Bachelor's in Computer Science
Government College University Faisalabad

2018 - 2020

Faisalabad, Pakistan

- Intermediate in Computer Science
Government Graduate College

EXPERIENCE

2022 - Present

Virginia, United States

- Amazon Performance Specialist - Remote
ZustGroup
 - In my role as an Operations Specialist at ZustGroup, I dedicated myself to managing our FBM (Fulfilled by Merchant) business. I took care of daily operations, account management, and team coordination to keep everything running smoothly.
 - I enjoyed streamlining processes and tackling any challenges that came up, all while ensuring we provided top-notch service to our clients. My focus was on helping our FBM accounts thrive and supporting the team in achieving our goals.

2021 - 2024

Toronto, Canada

- Amazon PPC Expert & Operations Specialist - Remote
Accrue
 - At Accrue agency, I started as a Performance Specialist, where I managed PPC campaigns for our clients, working to increase their visibility and sales for two years.
 - I then moved into catalog operations, making sure product listings were always accurate and up-to-date. I enjoyed troubleshooting any issues over the catalog and keeping an eye on how our clients' products showed up on Amazon's front pages.
 - My focus was on delivering great results and supporting our clients in reaching their business goals.

2021 - 2022

New York, United States

- Amazon Catalog Manager - Remote
Virtual Infinity
 - As the Catalog Manager at Virtual Infinity agency, I managed Amazon account catalogs by listing products, updating content, and troubleshooting issues to ensure everything ran smoothly.
 - I focused on keeping product information accurate and up-to-date, which helped enhance visibility and improve the overall customer experience.

2019 - 2021

Faisalabad, Pakistan

- Amazon Account Manager
TheWeOne
 - Full-time Account Manager at TheWeOne agency, overseeing client accounts and managing end-to-end product launches.
 - Responsible for daily operations, PPC campaigns, and leading a team to ensure smooth execution and optimised performance for each account. Focused on driving growth and maximising client success on Amazon.

SKILLS

Amazon PPC Expert

Amazon Operation Specialist

Amazon Catalog Manager

Customer Success Manager

MS Office

Amazon Performance Specialist

Your Skill

LANGUAGES

Urdu
Native



English
Proficient

